

**USPS MARKETING MAIL (STANDARD)**

Commercial Rates (\$)

**LETTERS**

<i>3.5 oz or less</i>	AUTOMATION			CARRIER ROUTE		
Entry Point	5-Digit	3-Digit	Mixed	Saturation	High Density Plus	High Density
Origin, Per Piece	0.395	0.435	0.467	0.255	0.286	0.389
DSCF	0.374	0.414	-	0.234	0.265	0.368

**USPS MARKETING MAIL (STANDARD)**

Commercial Rates (\$)

**FLATS**

<i>4 oz or less</i>	AUTOMATION			NON-AUTOMATION		
Entry Point	5-Digit	3-Digit	Mixed	5-Digit	3-Digit	Mixed
Origin, Per Piece	0.783	1.021	1.260	0.886	1.090	1.299
DSCF	0.742	0.980	-	0.845	1.049	-
<i>More than 4 oz</i>						
Origin, Per lb	0.797	0.797	0.797	0.797	0.797	0.797
DSCF, Per lb	0.433	0.433	-	0.433	0.433	-

**USPS MARKETING MAIL (STANDARD)**

Nonprofit Rates (\$)

**LETTERS**

<i>3.5 oz or less</i>	AUTOMATION			CARRIER ROUTE		
Entry Point	5-Digit	3-Digit	Mixed	Saturation	High Density Plus	High Density
Origin, Per Piece	0.185	0.225	0.257	0.160	0.178	0.181
DSCF	0.164	0.204	-	0.139	0.157	0.160

**FIRST-CLASS MAIL**

Commercial & Retail Rates (\$)

**U.S. POSTAL RATES EFFECTIVE:  
7/12/2026**

<i>1 oz or less</i>	AUTOMATION			RETAIL	
	5-Digit	3-Digit	Mixed	Single Piece (1 oz or less)	Each Additional oz
Letters* (Up to 3.5 oz)	0.621	0.672	0.707	0.82	0.29
Flats	1.025	1.264	1.585	1.69	0.29 (up to 8 oz)
Postcards	0.453	0.478	0.495	0.65	-



**POLARIS**  
DIRECT™

**STAY IN TOUCH**

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# Mailing Your Message from Sea to Shining Sea



As America celebrates 250 years as a nation, Polaris Direct is dedicated to helping our clients connect with communities across the country. For generations, Americans have depended on the USPS to deliver important business and personal printed communications.

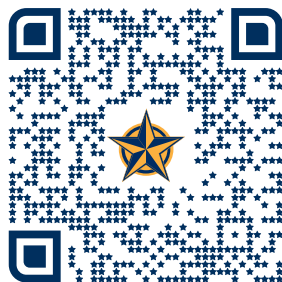
**Polaris Direct is proud to be a part of that legacy.**

From postal optimization through print production and lettershop, our team works with you to create stronger campaigns that reach the right people at the right time. As America celebrates 250 years of connection, communication, and progress, we're here to help your message make an impact.



With rates increasing, it's more important than ever to have a strategy for postal optimization. Our Customer Service Representatives will help you analyze your mailing files and navigate USPS promotions, ensuring you get the best postal rates.

## STAY IN TOUCH



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DIRECT<sup>SM</sup>

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