

Celebrating 20 Years



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PolarisDirect.net

# USPS MARKETING MAIL (STANDARD)

Commercial Rates (\$)

**LETTERS** 

More than 4 oz
Local, Per Ib

DNDC, Per lb

3.5 oz or less	AUTOMATION			CARRIER ROUTE				
Entry Point	5-Digit	3-Digit	AADC	Mixed AADC	Saturation	High Density Plus	High Density	Basic
Local, Per Piece	0.326	_	0.361	0.381	0.228	0.258	0.317	0.505
DNDC	0.299	_	0.334	0.354	0.201	0.231	0.290	0.478
DSCF	0.291	_	0.326	_	0.193	0.223	0.282	0.470

# USPS MARKETING MAIL (STANDARD)

Commercial Rates (\$)
FLATS

4 oz or less	AUTOMATION				NON-AUTOMATION			
Entry Point	5-Digit	3-Digit	ADC	Mixed ADC	5-Digit	3-Digit	ADC	Mixed ADC
Local, Per Piece	0.609	0.786	0.893	0.976	0.705	0.852	0.916	1.007
DNDC	0.538	0.715	0.822	0.905	0.634	0.781	0.845	0.936
DSCF	0.518	0.695	0.802	_	0.614	0.761	0.825	_

0.896

0.896

0.896

0.896

0.896

0.896

0.896

0.896

0.896

0.896

(Pound price only applies to weight exceeding 4 ounces)

0.896

0.896

0.896

0.896

0.896

0.896

# USPS MARKETING MAIL (STANDARD)

Nonprofit Rates (\$)

LETTERS & POSTCARDS

DSCF, Per lb	0.896	0.896	0.896	_	0.896	0.896	0.896	_
3.5 oz or less		AUTON	MATION			CARRIE	R ROUTE	
Entry Point	5-Digit	3-Digit	AADC	Mixed AADC	Saturation	High Density Plus	High Density	Basic
Local, Per Piece	0.171	_	0.206	0.226	0.143	0.167	0.169	0.357
DNDC	0.144	_	0.179	0.199	0.116	0.140	0.142	0.330
DSCF	0.136	_	0.171	_	0.108	0.132	0.134	0.322

#### FIRST-CLASS MAIL

Commercial & Retail Rates (\$)

U.S. POSTAL RATES EFFECTIVE: 7/9/23

1 oz or less		AUTOMATION			NON-AUTOMATION		RETAIL	
	5-Digit	3-Digit	AADC Mixed AADC	Mixed AADC			Each	
	3-Digit	3-Digit		AADC	Mixed AADC	(1 oz or less) Ad	Additional oz	
LETTERS (up to 3.5 oz.)	0.498	_	0.537	0.561	0.543	0.576	0.66	0.24
FLATS	0.831	1.037	1.098	1.234	_	_	1.35	0.24
POSTCARDS	0.355	_	0.376	0.388	_	_	0.51	_

PD0723

# IS YOUR MAIL PIECE MACHINABLE?

You may be asking, what's machinable? Dictionary.com defines machinable as:

"A letter capable of being safely sorted by mail machinery".

We recommend following the sizing guidelines to ensure you've created machinable mail!

TIP:

Always remember to check the aspect ratio!

Length Height must be between 1.3" and 2.5", inclusive.

## HAVE QUESTIONS?

WE'RE HERE TO GUIDE YOU.





PolarisDirect.net

## **POSTCARD**



	Minimum	Maximum
Length	5"	9"
Height	3.5"	6"

## **SELF-MAILER**



	Minimum	Maximum
Length	5"	10.5"
Height	3.5"	6"

## **LETTER**



	Minimum	Maximum
Length	5"	11.5"
Height	3.5"	6.125"

### **NEWLY CERTIFIED!**







We earned an SFI® Chain-of-Custody certification by the Sustainable Forestry Initiative®. We also hold a Forest Stewardship Council® Chain-of-Custody certification (FSC® C189653). FSC® defines standards based on agreed principles for responsible forest stewardship that are supported by environmental, social, and economic stakeholders.





The mark of responsible forestry

**CALL US TO LEARN MORE: 603.626.5800**