

USPS MARKETING MAIL (STANDARD)

Commercial Rates (\$)

LETTERS

3.5 oz or less	AUTOMATION				CARRIER ROUTE			
	5-Digit	3-Digit	AADC	Mixed AADC	Saturation	High Density Plus	High Density	Basic
Entry Point								
Local, Per Piece	0.305	—	0.339	0.360	0.213	0.240	0.290	0.446
DNDC	0.282	—	0.316	0.337	0.190	0.217	0.267	0.423
DSCF	0.275	—	0.309	—	0.183	0.210	0.260	0.416

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FLATS

4 oz or less	AUTOMATION				NON-AUTOMATION			
	5-Digit	3-Digit	ADC	Mixed ADC	5-Digit	3-Digit	ADC	Mixed ADC
Entry Point								
Local, Per Piece	0.572	0.726	0.824	0.896	0.653	0.778	0.842	0.923
DNDC	0.503	0.657	0.755	0.827	0.584	0.709	0.773	0.854
DSCF	0.483	0.637	0.735	—	0.564	0.689	0.753	—
More than 4 oz								
Per Piece +	0.297	0.451	0.549	0.621	0.378	0.503	0.567	0.648
Local, Per lb	1.101	1.101	1.101	1.101	1.101	1.101	1.101	1.101
DNDC, Per lb	0.825	0.825	0.825	0.825	0.825	0.825	0.825	0.825
DSCF, Per lb	0.742	0.742	0.742	—	0.742	0.742	0.742	—

USPS MARKETING MAIL (STANDARD)

Nonprofit Rates (\$)

LETTERS & POSTCARDS

3.5 oz or less	AUTOMATION				CARRIER ROUTE			
	5-Digit	3-Digit	AADC	Mixed AADC	Saturation	High Density Plus	High Density	Basic
Entry Point								
Local, Per Piece	0.158	—	0.192	0.213	0.132	0.150	0.157	0.313
DNDC	0.135	—	0.169	0.190	0.109	0.127	0.134	0.290
DSCF	0.128	—	0.162	—	0.102	0.120	0.127	0.283

FIRST-CLASS MAIL

Commercial & Retail Rates (\$)

1 oz or less	AUTOMATION				NON-AUTOMATION MACHINABLE		RETAIL	
	5-Digit	3-Digit	AADC	Mixed AADC	AADC	Mixed AADC	Single Piece (1 oz or less)	Each Additional oz
LETTERS (up to 3.5 oz.)	0.471	—	0.507	0.531	0.513	0.546	0.63	0.24
FLATS	0.689	0.896	0.955	1.068	—	—	1.26	0.24
POSTCARDS	0.352	—	0.370	0.381	—	—	0.48	—

U.S. POSTAL RATES EFFECTIVE: 1/22/23



Scan the QR Code to **CONTACT US TODAY**

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PolarisDirect.net





HERE ARE SOME WAYS TO SAVE 5% ON POSTAGE!

Take advantage of the USPS Tactile, Sensory, Interactive Promotion

Promotion Period: 2/1/23 – 7/31/23

Excite your customers by incorporating specialty inks, sensory treatments and interactive features on your next mail campaign! These enhancements will help boost ROI and create a memorable experience, all while saving you money on postage.

With so many ways to qualify for this promotion, including the options above, reach out to our Strategic Marketing Services team to discuss the opportunities! We'll help you create a campaign that works with your timing and budget.

CONTACT US TODAY



Embossing



Metallic Ink



Trailing Edge Die Cut OE



**VISIT THE DIRECT MARKETER'S TOOLBOX ON OUR
WEBSITE FOR MORE DETAILS.**