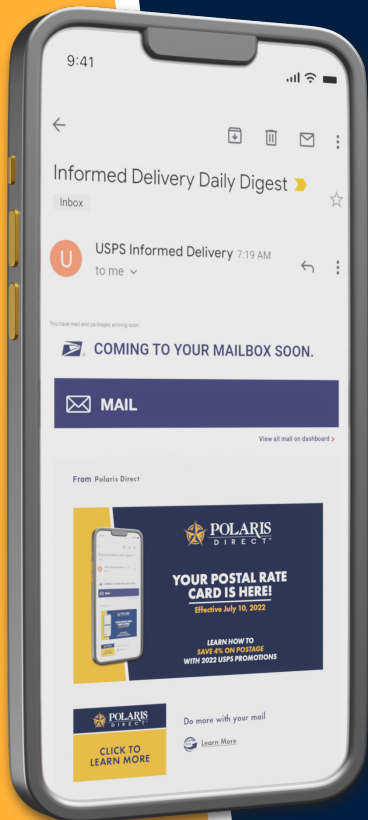


# SAVE 4% ON POSTAGE!



## Take Advantage of the USPS Informed Delivery Promotion

Promotion Period: August 1, 2022 – December 31, 2022

When you use Informed Delivery to create a multi-channel message, you're giving the recipient the option to click the link to your website.

Our Strategic Marketing Services team is here to help with creating the design and coordinating with the USPS!

## CONTACT US TO LEARN MORE



[PolarisDirect.net](https://PolarisDirect.net)



603.626.5800



[info@PolarisDirect.net](mailto:info@PolarisDirect.net)

Printed on our RICOH Pro 7210x on 120# Cover



SCAN TO DOWNLOAD THE 2022 USPS PROMOTIONS CALENDAR

Thanks for reaching out!  
We look forward to talking more.

**USPS MARKETING MAIL (STANDARD)**

Commercial Rates (\$)

**LETTERS**

3.5 oz or less	AUTOMATION				CARRIER ROUTE			
	Entry Point	5-Digit	3-Digit	AADC	Mixed AADC	Saturation	High Density Plus	High Density
Local, Per Piece	0.296	—	0.328	0.349	0.209	0.225	0.270	0.400
DNDC	0.273	—	0.305	0.326	0.186	0.202	0.247	0.377
DSCF	0.266	—	0.298	—	0.179	0.195	0.240	0.370

**USPS MARKETING MAIL (STANDARD)**

Commercial Rates (\$)

**FLATS**

4 oz or less	AUTOMATION				NON-AUTOMATION			
	Entry Point	5-Digit	3-Digit	ADC	Mixed ADC	5-Digit	3-Digit	ADC
Local, Per Piece	0.530	0.684	0.782	0.854	0.611	0.736	0.800	0.881
DNDC	0.461	0.615	0.713	0.785	0.542	0.667	0.731	0.812
DSCF	0.439	0.593	0.691	—	0.520	0.645	0.709	—
More than 4 oz								
Per Piece +	0.258	0.412	0.510	0.582	0.339	0.464	0.528	0.609
Local, Per lb	1.087	1.087	1.087	1.087	1.087	1.087	1.087	1.087
DNDC, Per lb	0.811	0.811	0.811	0.811	0.811	0.811	0.811	0.811
DSCF, Per lb	0.723	0.723	0.723	—	0.723	0.723	0.723	—

**USPS MARKETING MAIL (STANDARD)**

Nonprofit Rates (\$)

**LETTERS & POSTCARDS**

3.5 oz or less	AUTOMATION				CARRIER ROUTE			
	Entry Point	5-Digit	3-Digit	AADC	Mixed AADC	Saturation	High Density Plus	High Density
Local, Per Piece	0.154	—	0.186	0.207	0.128	0.135	0.153	0.283
DNDC	0.131	—	0.163	0.184	0.105	0.112	0.130	0.260
DSCF	0.124	—	0.156	—	0.098	0.105	0.123	0.253

**FIRST-CLASS MAIL**

Commercial & Retail Rates (\$)

1 oz or less	AUTOMATION				NON-AUTOMATION MACHINABLE		RETAIL	
	5-Digit	3-Digit	AADC	Mixed AADC	AADC	Mixed AADC	Single Piece (1 oz or less)	Each Additional oz
LETTERS (up to 3.5 oz.)	0.455	—	0.491	0.515	0.493	0.526	0.60	0.24
FLATS	0.555	0.762	0.821	0.934	—	—	1.20	0.24
POSTCARDS	0.330	—	0.348	0.359	—	—	0.44	—

U.S. POSTAL RATES EFFECTIVE: 7/10/22



**CONTACT US TODAY**

Receive a complimentary postal analysis!

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