

**USPS MARKETING
MAIL (STANDARD)**

Commercial Rates (\$)

LETTERS

3.5 oz or less	CARRIER ROUTE				AUTOMATION			
	Entry Point	Saturation	High Density Plus	High Density	Basic	5-Digit	3-Digit	AADC
None, Per Piece	0.197	0.210	0.239	0.332	0.277	—	0.309	0.330
DNDC	0.176	0.189	0.218	0.311	0.256	—	0.288	0.309
DSCF	0.172	0.185	0.214	0.308	0.250	—	0.282	—

**USPS MARKETING
MAIL (STANDARD)**

Nonprofit Rates (\$)

LETTERS

3.5 oz or less	CARRIER ROUTE				AUTOMATION			
	Entry Point	Saturation	High Density Plus	High Density	Basic	5-Digit	3-Digit	AADC
None, Per Piece	0.117	0.125	0.153	0.246	0.146	—	0.178	0.199
DNDC	0.096	0.104	0.132	0.225	0.125	—	0.157	0.178
DSCF	0.092	0.100	0.128	0.222	0.119	—	0.151	—

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Commercial Rates (\$)

FLATS

4 oz or less	NON-AUTOMATION				AUTOMATION			
	Entry Point	5-Digit	3-Digit	ADC	Mixed ADC	5-Digit	3-Digit	ADC
None, Per Piece	0.573	0.697	0.759	0.825	0.482	0.640	0.729	0.798
DNDC	0.504	0.628	0.690	0.756	0.413	0.571	0.660	0.729
DSCF	0.494	0.618	0.680	—	0.403	0.561	0.650	—
More than 4 oz								
Per Piece +	0.310	0.434	0.496	0.562	0.219	0.377	0.466	0.535
None, Per lb	1.052	1.052	1.052	1.052	1.052	1.052	1.052	1.052
DNDC, Per lb	0.776	0.776	0.776	0.776	0.776	0.776	0.776	0.776
DSCF, Per lb	0.734	0.734	0.734	—	0.734	0.734	0.734	—

FIRST-CLASS MAIL

Commercial Rates (\$)

	NON-AUTOMATION		RETAIL		AUTOMATION			
	Machinable	Non-Machinable	Single Piece (1 oz or less)	Each Additional oz	5-Digit	3-Digit	AADC	Mixed AADC
LETTERS (3.5 oz or less)	Please reach out for specific pricing		0.58	0.20	0.426	—	0.461	0.485
FLATS (1 oz or less)	603.626.5800		1.16	0.20	0.555	0.730	0.783	0.891
POSTCARDS			0.40	—	0.306	—	0.318	0.326



Contact us today for a **FREE** postal analysis

➔ PolarisDirect.net
☎ 603.626.5800



**U.S. POSTAL RATES
EFFECTIVE:
8/29/21**

GEAR THE CONVERSATION UPSTREAM!

At Polaris Direct, we value strategic vendor partnerships in order to meet our customers' direct marketing goals. In today's market, we have witnessed an above average demand for paper — leaving little to no flexibility in scheduling and difficulty in obtaining some paper stocks. With schedules and inventory expected to remain tight through the remainder of the year, it's important to align your printing needs with partners that have strong relationships with the paper mills — like Polaris Direct! Move the conversation upstream and start the paper ordering process earlier to ensure you get the paper you want and meet your mail date.



LET'S TALK!

We'll work with you to ensure timely paper deliveries and to meet your mail date.

➔ PolarisDirect.net ☎ 603.626.5800



Printed on our RICOH Pro C9210 on 130# Burgo Chorus Art Cover