



**Inc. Magazine Unveils Its Fourth Annual Exclusive List of  
America's Fastest-Growing Private Companies—the Inc. 5000**

**Polaris Direct Ranks No. 3,036 on the 2010 Inc. 5000  
with Three-Year Sales Growth of 68%**

NEW YORK, August 24, 2010 -- Inc. magazine today ranked **POLARIS DIRECT NO. 3,036** on its fourth annual Inc. 5000, an exclusive ranking of the nation's fastest-growing private companies. The list represents the most comprehensive look at the most important segment of the economy—America's independent-minded entrepreneurs. Music website Pandora, convenience store chain 7-Eleven, Brooklyn Brewery, and Radio Flyer, maker of the iconic children's red wagon, are among the prominent brands featured on this year's list.

“The leaders of the companies on this year's Inc. 5000 have figured out how to grow their businesses during the longest recession since the Great Depression,” said Inc. president Bob LaPointe. “The 2010 Inc. 5000 showcases a particularly hardy group of entrepreneurs.”

**About Polaris Direct**

Polaris Direct is a direct marketing firm specializing in providing print management, lettershop and multi-channel direct marketing for high-volume mailers and marketing agencies. Polaris Direct is equipped to meet all of our client's direct marketing needs including pre-production planning, consultation in mail piece design, data processing, laser and ink jet imaging, lettershop / bindery production, match mailing, card affixing, MICR encoding and forms printing. Polaris Direct is women-owned and certified by the Women's Business National Council (WBENC) and a member of the DMA and MFSA. Visit us at [www.polarisdirect.net](http://www.polarisdirect.net)

Complete results of the Inc. 5000, including company profiles and an interactive database that can be sorted by industry, region, and other criteria, can be found on [www.inc.com/5000](http://www.inc.com/5000).

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