



FOR IMMEDIATE RELEASE

Polaris Direct Tops the List of Fastest Growing Privately Held Companies in NH
Leading NH-Based Business Journal to Honor Polaris Direct
at “Private 100” Event in October

Hooksett, NH--(September 18, 2008) – Polaris Direct has been recognized by Business NH Magazine as the fastest growing company on the Private 100 list.

Each year, Business NH Magazine, a leading business journal in the Granite State, compiles its list of fastest-growing New Hampshire-based private companies. This year Polaris Direct ranked number one and was featured on the cover of the magazine and profiled in the “Fast Five”. Polaris Direct will be honored in a special awards ceremony held in October at the Capitol Center for the Arts, Concord, NH. Business NH Magazine compiles the list based on sales revenues over the last four years. It was the first year that Polaris Direct was eligible to make the list ranking 51 in total sales and topping it as the fastest growing privately held company.

It’s been a milestone year for us, says Judith Maloy, Director and partner of the women-owned company. We are celebrating our fifth year in business and it’s nice to reflect on our successes by being recognized in the industry. Polaris Direct also ranked 2,657 on the Inc. 5000 list published by Inc. Magazine this month and will also be featured on WomenEntrepreneur.com in the upcoming months.

Our growth is attributable to the dedication and hard work of our employees, says Suzanne Lampognana. Polaris Direct is a customer-centric business that offers direct mail solutions to a client roster that includes New York Life, Citigroup and Verizon.

About Polaris Direct

Polaris Direct, LLC is a full-service direct mail lettershop and forms printing company located in Hooksett, NH specializing in high volume direct mailings for Fortune 500 companies and marketing agencies. As a full service supplier, Polaris Direct is equipped to meet all of our client’s direct mail needs including pre-production planning, consultation in mail piece design, data processing, laser and ink jet imaging, lettershop / bindery production, match mailing, card affixing, labelaire, MICR encoding and forms printing.

Polaris Direct is a certified member of the Women’s Business Enterprise National Council (WBENC). Polaris Direct is recognized by diversitybusiness.com as one of the top women-owned companies in the nation.

We’ve chosen the night sky’s most trusted navigation tool as our name –Polaris. Like the star, we intend to be a guiding light for marketers in search of real solutions for their direct marketing campaigns.

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