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**Local Company Named
New Hampshire's Top Women-Owned Business**

Hooksett, NH – The nation's leading multicultural business internet site, DiversityBusiness.com, recently named Polaris Direct as New Hampshire's top women-owned business. The company ranked 19th on the list last year.

The Div500 is the 6th annual listing of the Nation's top 500 Women-Owned businesses. Ranging in revenue size from \$2 million to over \$1 billion, the companies listed on the Div500 represent the Nation's top multicultural earners and challenge the long-held notion that a diversity-owned business is small or insignificant. Diversity-owned businesses contribute over 1.4 trillion in sales to the U.S. economy.

Founded in 2002 Polaris Direct is a high-volume direct mail lettershop serving the Fortune 500. "It is an honor to once again be recognized among the 25,000 members of diversitybusiness.com for our growth among diversity suppliers," said company Director, Judith Maloy. "We are extremely proud to achieve the top ranking in New Hampshire."

The Power of Diversity Business

It is no longer just "the right thing" to do business with diversity suppliers. "Diversity businesses are a growing force in the U.S. economy, and a force to be reckoned with," said Kenton Clarke, CEO of Computer Consulting Associates International, the company that built DiversityBusiness.com. "This is a whole business segment that can carry its own, that provides jobs and valuable products and services, and generates wealth for their communities. These are the new leaders of American business."

The Div500 is a classification that represents the top 500 diversity-owned (women, Blacks, Hispanics, Asians, Native Indian and other minority groups) businesses in the U.S., in sectors such as technology, manufacturing, food service and professional services. Large organizational buyers throughout the country that do business with multicultural and women-owned businesses use the list.

"The Div500 companies are the heroes of Women-Owned business in America," said Kenton Clarke, CEO of diversitybusiness.com. "These are the people that have conquered the hurdles and made the sacrifices, building and strengthening their communities, providing jobs and helping to keep the fabric of the U.S. economy together."

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About Polaris Direct

Polaris Direct is a full-service print management and lettershop company located in Southern New Hampshire specializing in high volume direct mailings for Fortune 500 companies and marketing agencies. As a full service supplier, Polaris Direct is equipped to meet most direct mail needs, including pre-production planning, consultation in mail piece design, data processing, laser and ink jet imaging, lettershop / bindery production, and print management. Polaris Direct is also a certified member of the Women's Business Enterprise National Council (WBENC).

Headquartered in Hooksett, NH, Polaris Direct opened its doors in August 2003. Headquartered in Hooksett, NH, the company also has sales offices in New York City and currently has over 40 employees.

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